


Integrated solutions to support your PET success.



Leave nothing to chance in business and in the lives of patients.






**We have
the resources
you need to
build a thriving
PET Center**

Comprehensive | Streamlined | Customized | Dynamic | Proven

IBA Molecular is committed to your success. We understand the myriad of challenges you face in sustaining and growing a successful imaging program. Now more than ever you are dealing with cost containments, misconceptions about PET in the medical community, new CMS rulings and complex claims issues—to name just a few.

**There's no one answer.
But there is one comprehensive
solution:**  **PETLinQ™ SOLUTIONS**

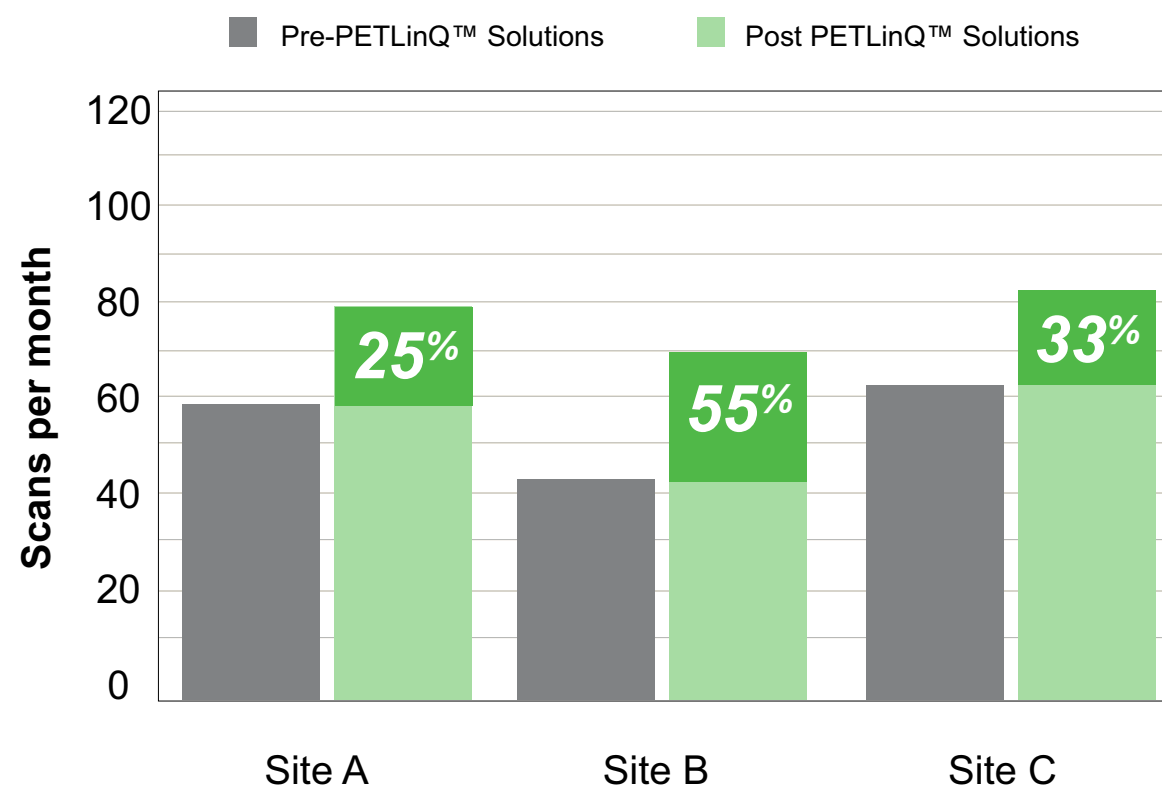
PETLinQ™ Solutions, our exclusive suite of customized support services includes proven methods to help you achieve your most ambitious business goals. With our proven strategies to optimize your ROI, you will benefit from:

- **Educating** the medical and patient communities on the power of PET
- **Building** strategic relationships with physician groups
- **Supporting** and motivating your staff on quality assurance expectations
- **Earning** repeat referrals through quality experiences
- **Establishing** your center as an invaluable resource and important contributor to the overall improvement of patient care

Target, Inform and Implement Strategies That Work

Effective positioning in your community is about differentiating your PET imaging program from others and establishing a competitive edge. We can help you do just that. As part of the overall PETLinQ Solutions, we will work closely with you to customize innovative Education, IT and RIS/ Business Solutions with results-driven strategies.

Real customers with real results...



Site A is a **Multi-modality Imaging Center located in the competitive Greater NYC market.** With PETLinQ Solutions, this customer began holding bi-monthly educational sessions targeting the sub-specialists in the area. They also introduced a PET neurology program that enabled them to service new physicians and a new patient population.

Site B is an **Oncology Practice in a Midwest Suburban Area.** With PETLinQ Solutions, this customer implemented IT solutions to streamline both image and report distribution to the referring physicians. In addition, they helped referrers implement PET into their patient management, which led to enhanced patient care and outcomes.

Site C is a **Full-Service Diagnostic Imaging Center in South Florida.** With PETLinQ Solutions, this customer upgraded their IT solutions to streamline image and report distribution, leading to enhanced service to their medical audience. They have also begun conducting targeted, educational sessions with sub-specialities to increase their referral base.

Education Solutions Customized for Your Needs

Information is an empowering tool for your business. It puts everyone on the same page, armed with complete knowledge about the benefits of PET. From a broad range of educational scenarios, our team will help you tailor a program that establishes consistent understanding, reporting and utilization of PET among all audiences. Possible solutions include:

Medical Community

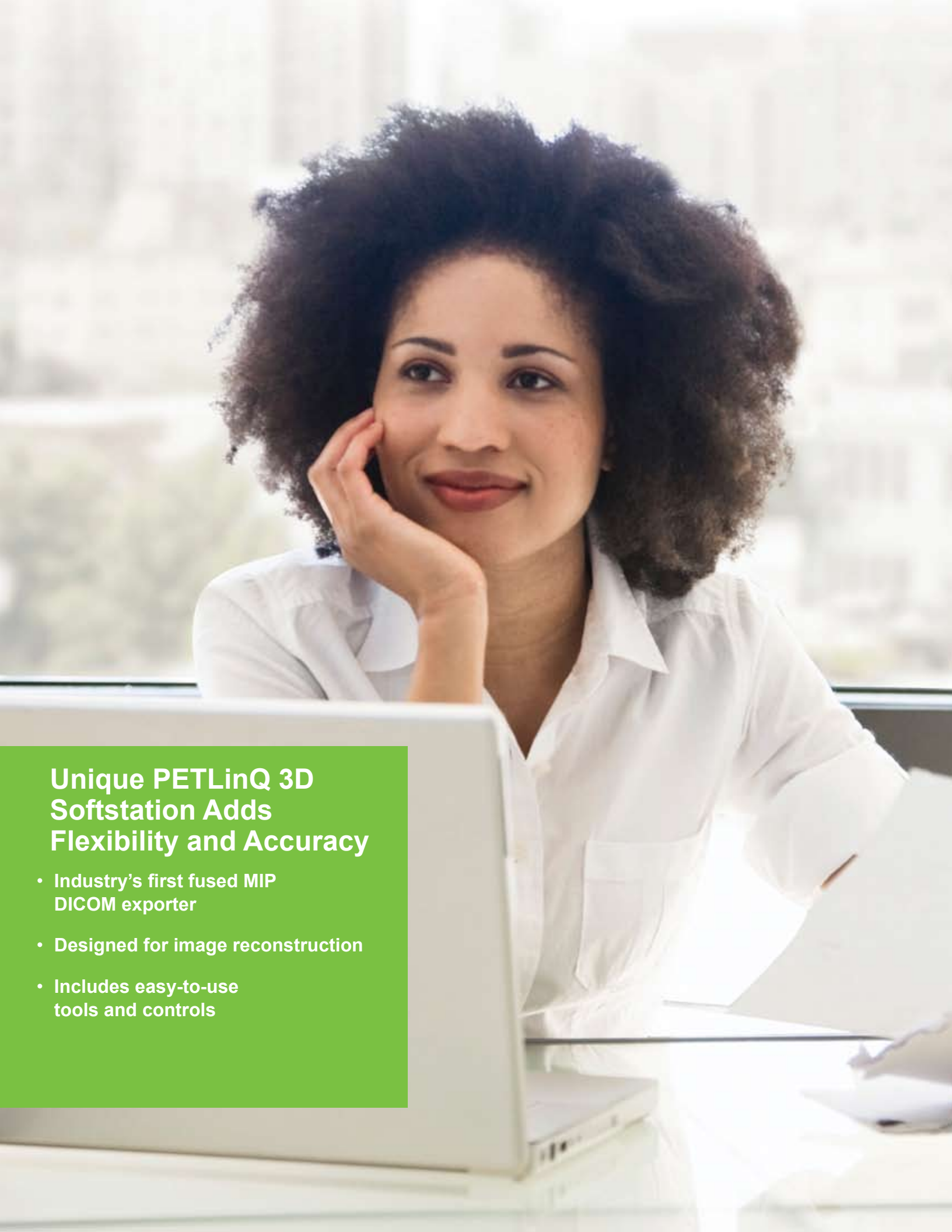
- PET readers (on-site), helping them understand and customize PET service, implement algorithms and provide a standardized report format for improved reading
- Non-PET readers (on-site), explaining the proper utilization of PET and when it is clinically indicated
- Referring physicians (symposium), where they'll learn effective ways to implement PET imaging into their patient care protocols
- Oncologists (on-site), providing an overview of PET utilization, ordering standardization, when not to order PET and integration of PET imaging into patient care management algorithms
- Technologists (on-site), targeting scan protocols, new procedures and pitfalls to avoid
- Online educational resources for referring physicians or medical professionals on the specific applicability of PET

PET Center

- Clinic education (on-site and web-based) to help your staff improve performance and patient satisfaction
- Two-day training (off-site) for your entire team, to increase their understanding and promotion of PET in making a difference in patients' lives
- Peer review helps improve report quality and enhance the referring physicians' confidence in your site

Patients

- Patient education, in conjunction with our getaPETscan.com, to empower them with knowledge on PET and how it can be used for their particular type of cancer



Unique PETLinQ 3D Softstation Adds Flexibility and Accuracy

- Industry's first fused MIP DICOM exporter
- Designed for image reconstruction
- Includes easy-to-use tools and controls

RIS/Business Solutions Streamline Workflow and Increase Payments

In addition to providing excellent patient care and supporting the medical community, you've got a business to run. PETLinQ Business Solutions addresses the unique clinical and administrative needs of your diagnostic imaging center with:

- Hands-on resources to assist your staff with reimbursement questions and procedures, scheduling, patient tracking and security
- Timely information on the latest CMS updates, explanations of changes and a quick reference guide on claims and payments

In addition, we offer RISLinQ™, a comprehensive RIS system that allows you to streamline and manage all aspects of your imaging business with scheduling, reporting, dictation, coding, billing and collection features.

RISLinQ™, a product of PETLinQ, LLC, is a radiology information system (RIS) licensed by IBA Molecular.

IT Solutions Increase Efficiency, Accuracy and Confidence

Time and accuracy are of the essence in PET image reporting and distribution. With the PETLinQ IT Solution, your referring physicians can quickly view patient reports and images from their own computers. You can also easily create an online peer community of employees, reading physicians and referring physicians to assist with difficult studies, increase reader confidence and improve reporting.

Our comprehensive IT resources also include an archive storage system, online learning management system and PETLinQ's patented 3D diagnostic fusion software, SoftStation™.

**Find out more.
Contact us for a free PET Practice Assessment.**

We're all about helping you create a dynamic PETLinQ Solutions program that works for you now and grows with your imaging program in the future.

IBA Molecular

IBA Molecular is the #1 PET radiopharmaceutical provider worldwide. As a progressive, patient-centric technology leader, we are committed to developing superior products, service and solutions that can positively impact patient lives.

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Via a partnership with PETLinQ LLC, IBA Molecular is the exclusive provider of PETLinQ™, PETLinQ Solutions™ and PETLinQ SoftStation™.

